
WHY

— Study in Details —

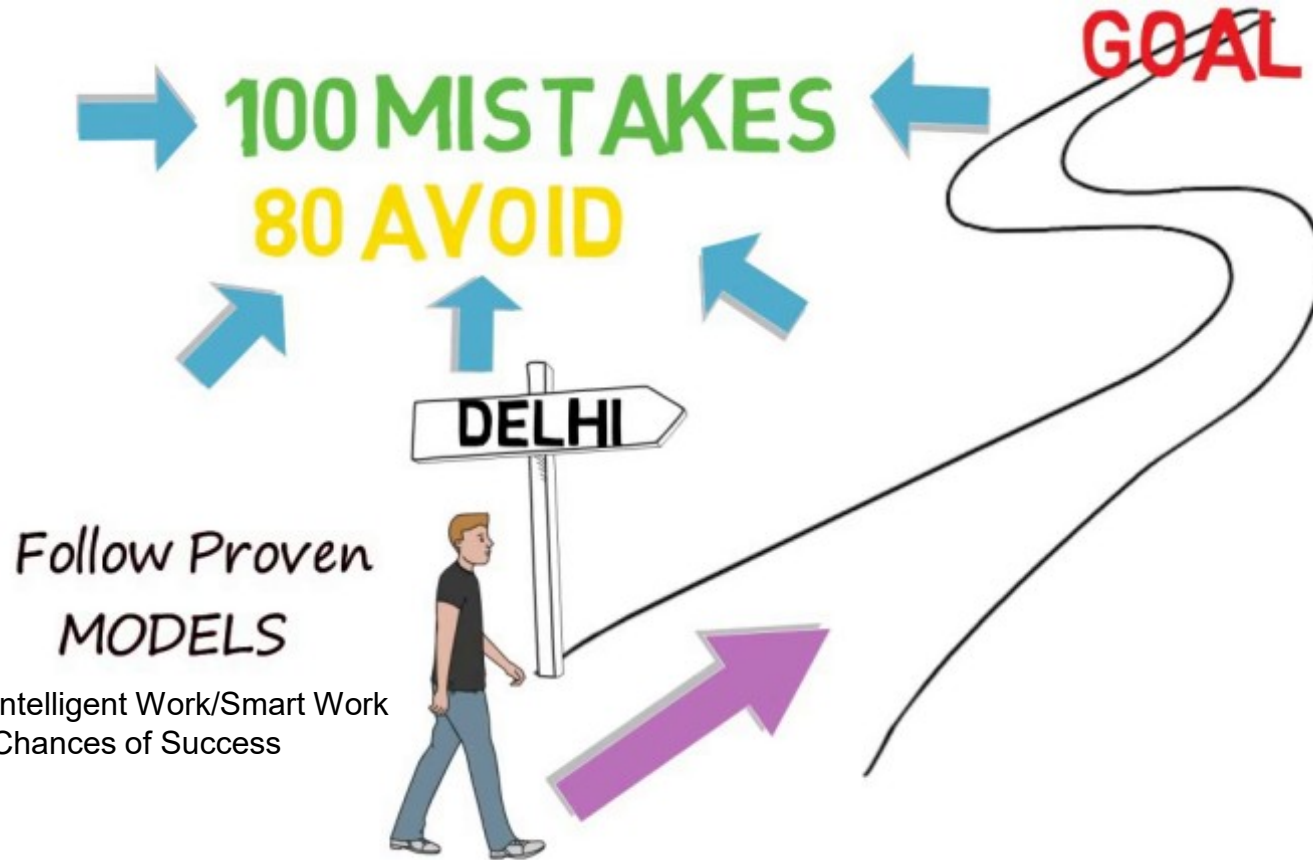
Why we are analyzing?

Why we should study training materials in details?

Real Life Scenario



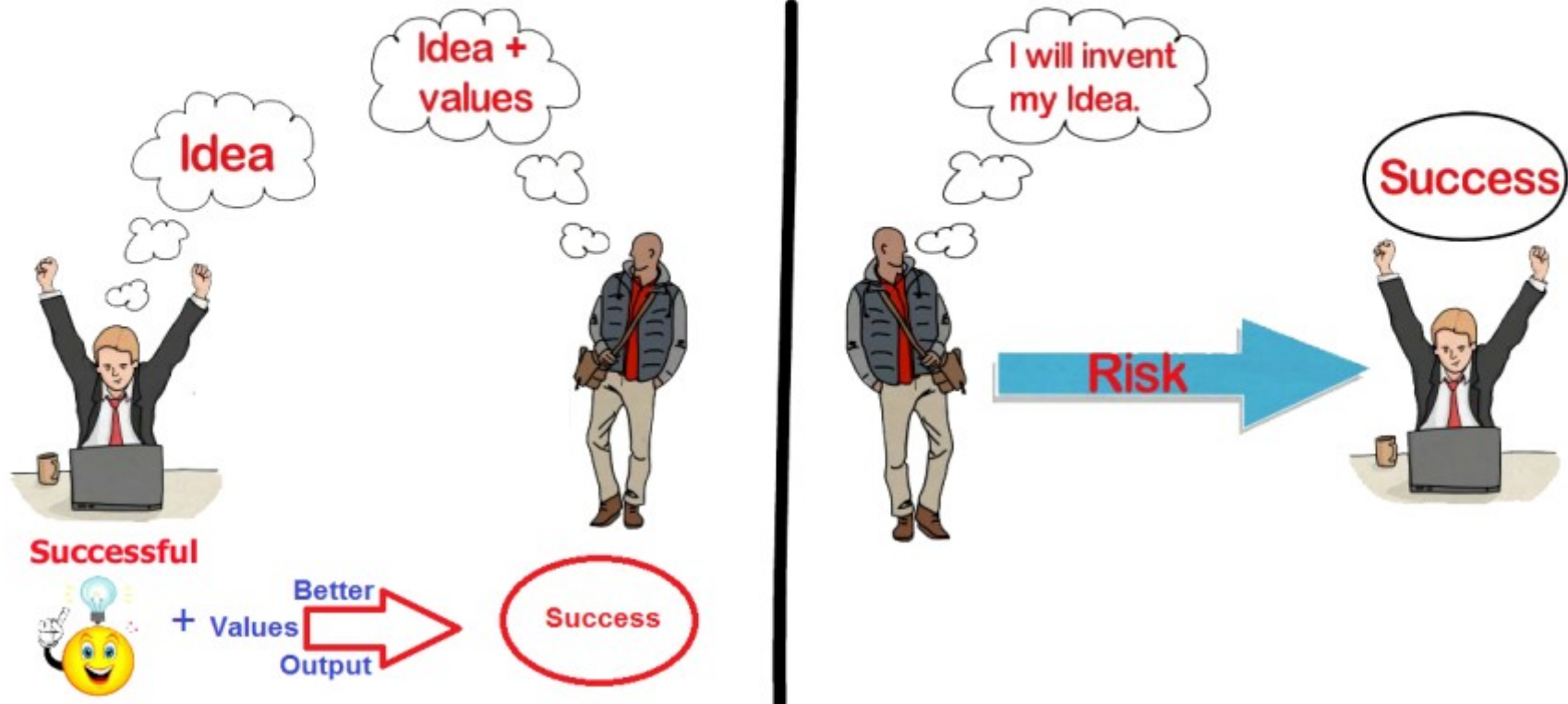
Benefit to follow proven models



- ❖ Intelligent Work/Smart Work
- ❖ Chances of Success

Same Scenario.

To achieve your goal





Martin S. Fridson



Principles



**Most of them
Improve the Idea
by adding value
to Copied Idea
and earn Wealth**

Leader

- Apple-I phone-touchscreen

Follower

- Samsung, Xiaomi

Original Innovation



Ben Franklin



MS-DOS

Inspired Execution



Microsoft

Success Formula



Failure to Execute

First Mover 



Fast Mover 



Seamless Execution On Inspiration
Can Become Even
Bigger Than Innovation

Mobile Phones

First Mover

~~NOKIA~~

~~SIEMENS~~

~~BlackBerry~~



~~MOTOROLA~~



Sony Ericsson

Fast Mover

oppo

vivo

lava

Operating Systems

First Mover



 **BlackBerry**

symbian
OS

MeeGo

palm OS 5™



NOKIA

Fast Mover

EcoSystem

 **SAMSUNG**

 **hTC**
quietly brilliant

 **LG**



OEMs

Google



Consumers



App Dev Houses



Freelancers



Search Engine

First Mover

Fast Mover

1994



1995



1996



1997



1998

Google

1998

FMCG

First Mover

P&G

1837



1884



1906



Hindustan Unilever Limited

1933

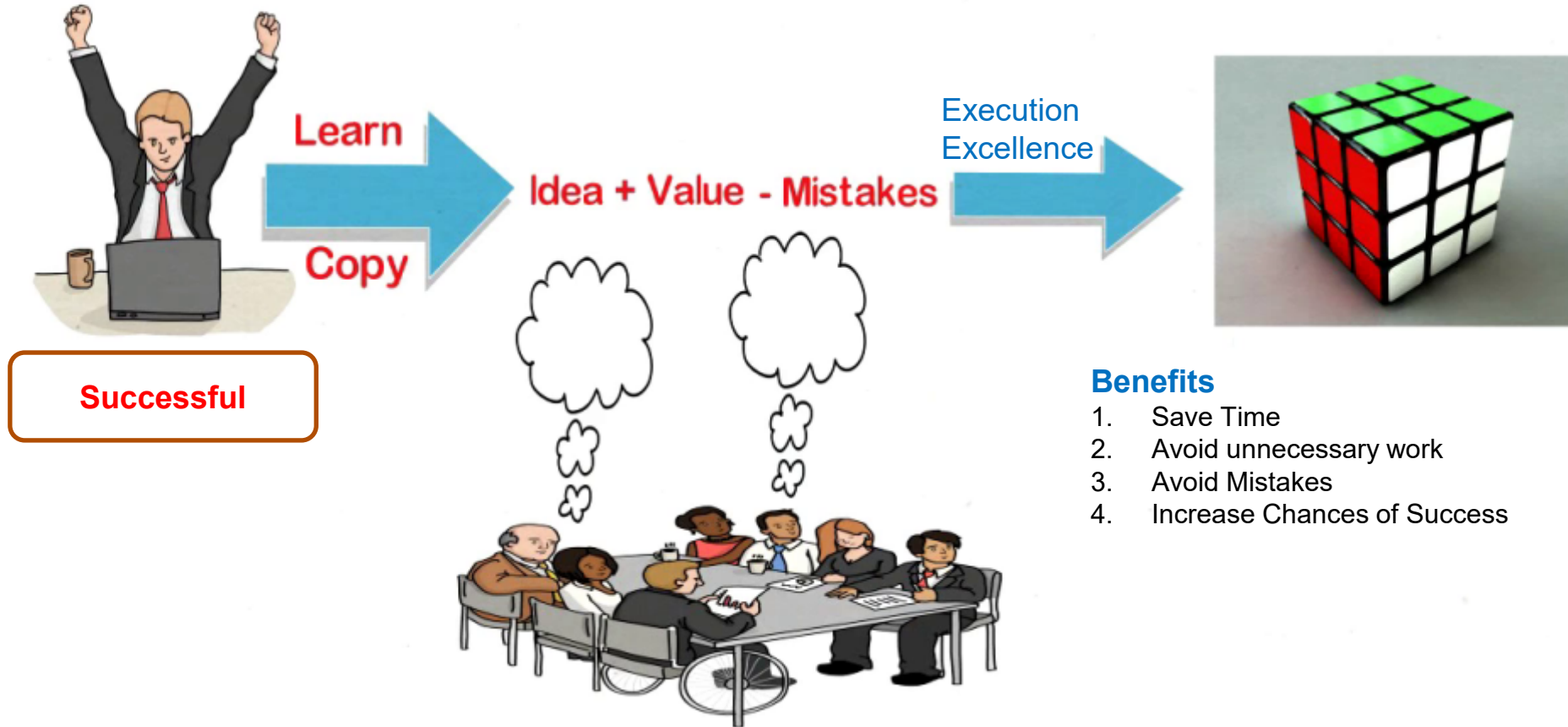
Fast Mover



2006

PATANJALI[®]

Shortest Path



Follow Successful Peoples

Proven Moldes
(SMARTCUT)

Successful Models ,Concept



1. DISC Model
2. The Myers-Briggs Type Indicator® (MBTI®)
3. The Behavioural Formula
4. The Johari window
5. The Situational Leadership® Model
6. Belbin Team Roles
7. M,V,V (Mission ,Vision Value)
8. Business Model Canvas
9. Goal Setting,PDCA,5 Why
- 10.Hoshin Kanri
- 11.SWOT,TOWS analysis
- 12.OJT

Let's analysis more

- Successful People
- Successful Companies
- Autobiography
- Biography
- Biopic
- Podcast
- Interview